



AAUW 2007 Theme Highlights:

Education as the Gateway to Women's Economic Security

In 2005, AAUW—the Association, the Educational Foundation, the Legal Advocacy Fund, and the Leadership and Training Institute—committed to a focused, strategic alignment of programs with mission. Theme is the basis for all programming, which is the clearest expression of mission: **AAUW advances equity for women and girls through advocacy, education, and research.**

Campus/Higher Education

Planning for an Economically Secure Future

- **RESEARCH:** *Behind the Pay Gap* examines earnings of female and male college graduates in the first 10 years after graduation, the widening pay gap, and influencing factors (Release: April 24, 2007). A report distribution guide with ideas for outreach to college campuses and communities will be available, along with press release templates members can send to local media for visibility and to raise community awareness.
 - **EDUCATION:** **Campus Action Projects** were awarded to 11 college/university teams to create and implement projects that address the ongoing gender pay gap and identify solutions, including field of study. www.aauw.org/campus_connection/cap.cfm
 - **EDUCATION:** The **National Conference for College Women Student Leaders** will take place June 7–9, 2007. This 20-year tradition helps students to build skills and networks across the country. This year's conference features advocacy, leadership, real world, and health and wellness workshop tracks. www.aauw.org/nccwsl/2007
 - **ADVOCACY/RESEARCH:** LAF will release a report on **Office of Civil Rights investigations** of campus sexual harassment complaints (Release: Summer 2007).
 - **ADVOCACY:** Efforts include **enforcing Title IX** and improving campus climates (www.aauw.org/issue_advocacy/actionpages/positionpapers/titleIX.cfm); **improving college affordability** via the Higher Education Act and Patsy Mink Fellowship; and **opening up nontraditional fields** for women and girls through the Perkins Vocational Education Act and other programs. www.aauw.org/issue_advocacy/actionpages
- ### Ongoing
- **PHILANTHROPY:** Fellowships, grants, and awards of over \$3.4 million in 2007 will fund 199 American and international women scholars pursuing graduate education, selected professions, and career development. www.aauw.org/fga/fellowships_grants
 - **RESEARCH:** *Drawing the Line: Sexual Harassment on Campus.* www.aauw.org/research/dtl.cfm
 - **RESEARCH:** *Tenure Denied* reports on faculty tenure denial in LAF-supported plaintiff cases. www.aauw.org/research/tenuredenied.cfm

Workplace Equity

Equal Pay Day and Beyond

- **ADVOCACY:** Communication strategies for **Equal Pay Day**, April 24, 2007, include e-postcards and letter-to-editor campaigns. Technical assistance will be provided for branch/state activities.
- **ADVOCACY/EDUCATION:** The **Pay Equity Resource Kit** provides resources about the wage gap issue and ideas for taking action. www.aauw.org/issue_advocacy/actionpages/payequity.cfm
- **EDUCATION:** An LAF web page on pay equity gives a legal overview of equal pay issues on the federal and state levels. www.aauw.org/laf/library
- **ADVOCACY:** Efforts include creating more family-friendly workplaces and addressing sex discrimination—pay equity and related issues. www.aauw.org/issue_advocacy/actionpages
- **EDUCATION:** The **National Girls Collaborative Project**, an NSF-funded partnership with Puget Sound Center for Teaching, Learning, and Technology, focuses on increasing the number of women in science, technology, engineering, and mathematics (STEM) fields by coordinating and sharing information and resources of local community projects on regional and national levels. AAUW members serve as regional liaisons. www.aauw.org/education/ngcp



Improving Retirement Security

- **RESEARCH:** The **Mom's Retirement Security** poll reports on intergenerational knowledge of family economic matters. www.aauw.org/research/mothersdaypoll2006.cfm
 - **ADVOCACY:** Efforts include protecting Social Security from privatization. www.aauw.org/issue_advocacy/actionpages/socialsecurity.cfm
- ### Ongoing
- **ADVOCACY:** Includes LAF plaintiff case support for women on campus fighting sex discrimination, plus volunteer attorney network resources. www.aauw.org/laf

Community/Lifelong Learning

Financial Literacy

- **EDUCATION:** An AAUW/Prudential partnership, **Financially Fit for Life**, pilots intergenerational panel discussions about women's critical financial matters (Spring 2007). www.aauw.org/financialLit/announce.pdf
- **EDUCATION:** AAUW of Florida's **Financial Independence for Girls** program is described online, sharing a highly successful branch/state-developed program. www.aauw.org/financialLit/FIG.pdf
- **EDUCATION:** The ¡Adelante! April 2007 book selection is Liz Perle's *Money, A Memoir: Women, Emotions, and Cash*, a study of women's financial decision making. www.aauw.org/community_programs/adelante/06.cfm
- **EDUCATION:** Media watch for articles and reports on women's financial issues. www.aauw.org/ebulletin/mission/documents/retirementSecurity.pdf



Voter Education Campaign

- **ADVOCACY:** *Woman-to-Woman Voter Turnout Manual* provides branches/states with resources to increase women's civic participation and voter turnout. Powerpoint presentations introduce program and grassroots organizing. www.aauw.org/issue_advocacy/voter_ed/index.cfm

Global Connections

- **EDUCATION:** **One Shared World** partnership "program-in-a-box" materials focus on connecting American women to efforts to help developing countries overcome poverty through education and economic progress. www.aauw.org/international_corner/OneSharedWorld.cfm
- **EDUCATION:** **Imagining Ourselves** partnership platform connects women ages 20 to 35 worldwide to create change. Includes discussion guides, online dialogues, artistic expression. www.aauw.org/IMOW/AAUW_IMOW_intro.cfm

Community Action

- **PHILANTHROPY:** The 2007 **Community Action Grants** total \$220,000 for 30 projects across the country, with seed money to support innovative projects promoting education and equity for women and girls. www.aauw.org/fga/fellowships_grants/community_action.cfm