

# GET WITH THE PROGRAM

November 2004      Volume I, Issue 3

## Call for 2005 National Convention Presentations

Purpose, Power, Progress is the theme for the 2005 AAUW National Convention being held June 24-27, 2005 in Washington, D.C. Association is seeking presentations from professionals, groups, organizations, and members for concurrent workshop sessions. Three workshop tracks will be held—Track 1 Purpose: The AAUW Mission for which presentations should demonstrate AAUW's role in promoting education and equity for women and girls at the local, national and global level. Track 2 Power: Tools for Effective Change for which presentations

should offer programs and resources that can help increase the participation and status of women and girls in today's society and illustrate ways these programs and resources can be used to affect change. Track 3 Progress: Framing the Future for which presentations should showcase innovative models and strategies for identifying and addressing tomorrow's challenges in equity and education, emphasizing ways AAUW can improve the future of women and girls.

Presenters cover their own travel, accommodations, registration, and meals but can spend the

remainder of their presentation day at the convention free of charge. Presenters will not be compensated and are encouraged to bring their own handouts and transparencies, or AAUW can arrange for copying.

If you are interested, presentation guidelines and an application are available on the national website, [aauw.org](http://aauw.org) or please contact me. **NOTE: completed presentation submissions must be received by Friday, November 19, 2004, 11:59 PM ET.**

Dot McLane

## Regular Features:

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- ?? Program Ideas
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## Important Dates to Remember

November 2, 2004	Election Day
November 12-14, 2004	2004 International Symposium to Focus on Public Health and Technology, Washington, D.C.
November 15, 2004	Deadline for Membership Dialog
April 8-10, 2005	76th PA State Convention, Hershey-Harrisburg
June 24-27, 2005	National Convention, Washington D.C.

## Program Idea— Cybercrimes Affecting Girls

With the increase in children's use of the internet there has been an increase in sexual predators utilizing this medium to find their victims. What can you do to protect children from on-line predators? If you attended the PA State Convention 2004 this workshop was offered at that time. The presenter was John J. Burfete, Jr. who is the Chief Deputy Attorney General in the Office of Attorney General of Pennsylvania, specifically in the Computer Forensics Section. He was joined by Michele Deery who is an agent that poses as a child in the internet to catch predators. Agent Deery gave the attendees a real-time demonstration of how she surfs on the internet and connects with potential predators.

This topic is extremely important to parents or others who know children that utilize the internet. Instant messaging has become commonplace among teenagers and is often a method predators use in their contact of potential victims.

If your branch is interested in offering a program in this topic I would direct you to Mr. Burfete's office. He is physically located in Norristown but he could probably make suggestions for who you might contact in your community if you are too far away for his office. There is also an Computer Forensics Unit in Le Moyne, PA if your branch happens to be near there.

Mr. Burfete was very helpful and had a lot of handouts that were available for the attendees. A fun educational thing you might incorporate into a program would be a little quiz to see how many instant messaging (IM) terms you may or may not be familiar with, for example, POS means "parent over my shoulder" and is often used as a warning to the receiver not to send any information that the sender may not want their parents to see.

Contact information is as follows: John J. Burfete, Chief Deputy AG, Computer Forensics Section, Office of Attorney General of PA, 2490 Boulevard of the Generals,

Norristown, PA 19403, 610-631-6208(T), jburfete@attorneygeneral.gov and Computer Forensics Unit, 106 Susquehanna Court, Le Moyne, PA 17403, 717-712-2023(T), info@attorneygeneral.gov.



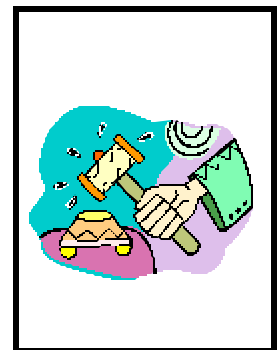
## PA Branch Meetings of Interest

The **Allentown Branch** is sponsoring its 3rd annual Multicultural Public Forum on Thursday, November 11, 2004, 7 to 9 PM at Cedar Crest College. It will be an interactive panel discussion on The American Paradox, A dialogue with Women of Color. The panel of women will discuss how women of all races can better support one another. Seating is lim-

ited so please RSVP to 610-285-6016 or [oppeconsulting@enter.net](mailto:oppeconsulting@enter.net).

The **Makefield Area Branch** is presenting a new program they are initiating called Let's Read Math: Help Kids Leap from Storyland to Mathland. The presenter is a member, Dr. Claire Passantino, Med., Ed.D., consultant in mathematics education K-8. The meeting is being

held on Tuesday, November 16, 2004 at 7 PM in the Yardley-Makefield Library. This program is a great new idea and the intent is to share it with other PA branches in the long term. Contact information Claire Passantino, [Cbpass@aol.com](mailto:Cbpass@aol.com) or contact me if you do not have internet access, Dot McLane 215-362-3805.



## Association News

The following is a letter from Association date October 20, 2004:

To AAUW Members and Staff: As you are aware, the three Presidents have been working for the last few months to identify a candidate who could both perform the responsibilities of Interim Executive Director and complete an organizational assessment. The latter involves taking a good overall look at where we are, strengths and weaknesses, as well as to making recommendations for clear short- and long-term actions. As you can imagine, there are very few individuals who possess these highly specialized skills, who understand and can manage the intricacies of interim (short term) assignments, and are available at this particular time to begin working ASAP.

We are pleased to announce the appointment of W. Patrick (Pat) Nichols as Interim Executive Director. Pat, who is President of

“Transition Leadership International,” which specializes in transition leadership, leading organizations in assessment of current organizational operations, long term planning and redirecting programs and operations. Pat comes to AAUW with a broad range of experiences, particularly in association management for both non-profit and for-profit organizations. One of Pat’s past leadership roles, which most closely matches AAUW, was his experience with Business and Professional Women/USA (BPW). Pat has worked with a broad range of organizational structures, membership organizations, staff management, volunteer leaders and organizations in various stages of change.

As we have repeatedly stated, the Interim Executive Director position is intended to cover the period until a permanent Chief Executive Officer (CEO) can be identified. We anticipate that the formal search process will begin in the near future and that representatives of all three boards will participate in this effort. Our goal is to identify and hire a permanent CEO prior to

the Convention in June 2005.

Finally, we are confident that you will join us in welcoming Pat to the AAUW community and you will be hearing from him in the near future. Your continued patience and support during this two-step process has been appreciated. We look forward to working with Pat to continue AAUW’s history of moving forward!

Nancy Rustad, President AAUW

Mary Ellen Smyth, President EF

Michele Wetherald, President LAF

## Educational Foundation (EF)/Legal Advocacy Fund (LAF) Corner

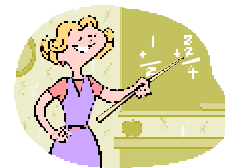
### EF

The publication *Tenure Denied: Cases of Sex Discrimination in Academia* has been released. This is the publication for which Diamond Donor funds were raised. Karen Rowe will be filling in everyone on the press conference she attended to herald the release of the report in the *Keystoner*, so please look for that.

### LAF

This is a new online resource from LAF. The AAUW LAF received numerous inquiries from students, faculty, staff, researchers and the general public regarding sexual assault on college campuses. To address this need and support its mission to educate the public about problems facing women in higher education, LAF launched a new online

resource that provides useful information on sexual assault statistics, tips and models for improving awareness and accountability on campus, and further resources addressing this issue. The resource also includes information on how Title IX can be used to combat sexual assault on campus. Go to [aauw.org](http://aauw.org) and click on Legal Advocacy Fund.



## AAUW-PA News

**Fundraiser** ideas for branches are now on the state website, [aauwpa.org](http://aauwpa.org). These ideas came from several PA branches that shared their ideas which were presented at a workshop at State Convention 2004. If you have additional ideas, please send them to me and I will ask that they be added to the website resource. If you do not have internet access and want to get a list

of topics, please contact the AAUW-PA PVP.

**Leader on Loan** brochures are being mailed to branch presidents as part of the FYI mailing and will shortly be mailed to all of you branch Program Vice Presidents. If you have a full program schedule for this year, keep these speakers in mind for next year or remember that these speakers not

only can present at branch meetings, but can help your board or smaller committees with particular problems they may be facing. So when you receive the brochure please review it.

**Get With the Program** newsletters are being posted on the state website for anyone who does not receive it but is interested in reading it, [aauwpa.org](http://aauwpa.org).



**AAUW Pennsylvania Newsletter  
for Branch Program VPs**

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Lansdale, PA 19446

215-362-3805  
dotmclane@comast.net

**The American Association of University Women promotes equity for all women and girls, lifelong education, and positive societal change. In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.**

**State Website [aauwpa.org](http://aauwpa.org)**

**Association Website [aauw.org](http://aauw.org)**

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**Get With the Program**

**Adelante Book of the  
Month Club**

The Adelante Book Club selection for November which is Native American Heritage Month, is *Counting Coup: A True Story of Basketball and Honor on the Little Big Horn* by Larry Colton (2000).

**Public Policy Priority**

The featured priority is:

*"Promoting and encouraging women to seek appointed and elected public office."*



***"Counting Coup: A True Story of Basketball and Honor on the Little Big Horn"***

**By Larry Colton**