

## AAUW MEMBERSHIP WORKSHOP --- CONVENTION 2006

**REMEMBER** that people get involved in associations for three reasons:

- 1) **Personal/professional development**- how can the quality of their life be improved, or how can their membership in your branch help them advance their careers?  
**OFFER** individual growth potential through study groups and projects, and business outreach, such as networking opportunities.
- 2) Contribution to the **“greater good”**- how can they make a difference to causes/issues they feel passionate about by being a member?  
**OFFER** mission oriented activities, and volunteerism.
- 3) Belonging to a **“community”**- people want to have fun and develop lasting quality relationships, with like minded individuals.  
**OFFER** social, bonding experiences where you get to really know and care about each other. Become friends! And offer fun- begin mtgs w. wordquiz

**TARGET prospective members**, and then set up programs, interest groups, forums to catch their interest and make them want to join. Ad hoc. Set up a membership committee to think this through. Consider your town/area; what categories of women live in your community who might be anxious to learn about AAUW? **Young mothers and newly retirees are two groups that are often looking for an invitation to join a group that will challenge and fulfill them.**

### **IDEAS FOR STUDY/INTEREST GROUPS:**

Fiction/Non-fiction Book Groups	Garden Club
Biographies	Film and Theater
Mysteries	Galleries Galore
Great Books	Sports Annotated
Science Fiction	Fore!
Adalante Book Group	Tennis, Anyone?
New Yorker Magazine	Bridge
Discover Magazine	Games People Play
Writers' Workshop	Hiking
International Relations	Yoga
World History in a Nutshell	Knit one, Purl two
Our Town	Arts and Crafts
Plato Club	Young Members Interest Group
“Our Fathers, Who art in...”	Playgroup University
Cook n' Chat	Singles Who Mingle
Lunch Bunch	Career Women
Gourmet	Science Friction
Bacchae	By the Numbers
Healthy Living	Politics- from George to George.

### **SOCIALS**

Holiday parties  
Theme parties  
Banquets  
Ethnic dinners  
Cultural celebrations  
Welcome Teas  
Winter Brunch  
Dead of Winter Party  
Ethnic restaurant dinners  
Cards, Emails of Expression  
FYI communications

**PROJECTS:**

YAIA's  
 Voter registration  
 Voter education  
 Library support  
 Women's Shelters  
 Meals on Wheels  
 Tutoring  
 Literacy Volunteering- ESL for adults  
 Grupo de Apoyo  
 Volunteering at Pre-schools  
 Reach out and Read-hospital project  
 Hold an essay contest with topic on  
 e.g. Woman scientist  
 Offer award at Science Fair  
 Host a viewing of the Tech Savvy Girls Video  
 Mentor at local Girls' Club  
 Help students with Science/math fair projects  
 Create a writing project for schools- bios of women in math/science or non-traditional fields. Fund scholarship to science camp.  
 Host a panel discussion/town hall meeting on how to support girls in STEM- science, technology, engineering, math.  
 Diversity outreach to community. Watch newspaper for specific ideas in your locale.  
 Community Service projects. Habitat for Humanity. Community Beautification.  
 Building bridges- partnering with school district or other organizations  
 Young Women's Recognition Night- Grade 7& 8 girls- excellence in science and math.  
 Dictionary Project. Let's Read math. Gateway to Equity Programs.

**PUBLIC POLICY: Biennial Action Priorities**

1. Supports Public Education.
2. Guarantees equality and justice for a diverse society.
3. Aims to achieve Economic Self-Sufficiency for all Women.

Program Examples: New Gateway to Equity Theme  
 The Perfect Fit  
 College Satellite development  
 Lobbying  
 Enforcement of Title IX  
 Promoting science, math, computer technology  
 Publications relating to public policy:  
 Hostile hallways  
 Sexual Harassment On campus  
 The Third Shift  
 Pay Equity  
 Girls Exploring Tech

**FUNDRAISING IDEAS:**

Book Sale- ABE  
 Luncheon, Fashion Show, and Raffle-HHI  
 ABC- Artists, Books, and Cookies-LW  
 Garage Sale  
 Trip to NYC-WCh  
 Entertainment Book Sales  
 Calendar, Notecard, Nut Sales-MA  
 Auction with auctioneer-A  
 Luncheon with panel and raffle.  
 Antique Appraiser-A  
 Concert performance Theater Party-MA  
 Work- Dorney Park-A  
 Author's Luncheon & Lecture-L  
 Sell Cookbook-L  
 Sell services/talents-P  
 House/kitchen/garden Tour-BV  
 Curtain Time for Kids-L

**BIG EVENTS:**

Public Forums  
 Panel discussions  
 Debates  
 Inter-branch/Inter-organization events  
 Power of Women Dinner-invite different groups  
 Political Dialogue- Candidates' Forum  
 County/Government Issues  
 Cultural Exchanges- Encourage diversity in speakers  
 Current Event Presentation  
 Community Health Presentation  
 Crisis Dialogue  
 Awards Banquets for Citizens/Students  
 Diversity, Family factors, and Legislation Discussion  
 Award certificate within community  
 Recognition Night for Exceptional Children