

KEYSTONER

VOL. 72, NO. 4 The Newsletter of the American Association of University Women - Pennsylvania SUMMER 2006

CONVENTION 2006 – JOHNSTOWN

By Dot McLane, Program Vice President

The 77th convention was great. The Friday trip to the Heritage Discovery Museum in Johnstown was enjoyed by all who participated. Visitors became immigrants and learned what their life would have been like. Another wonderful experience was the member reception after dinner on Friday at the Johnstown Flood Museum which included ice cream and cookies. Our fabulous Membership Vice President, Jane Snyder, hosted the event and was able in her unique way to get members to talk about their experiences and AAUW – it was great.

Our keynote speaker for our Legal Advocacy Fund dinner on Friday was Laura Violand who gave us the details of her lawsuit against George Washington University School of Medicine for pay inequity. Laura has dealt with a lot yet she is a remarkably patient woman and she manages to keep an optimistic outlook. The business meeting and district caucuses were held Saturday morning. New officers were installed and the motion to change the state districts from a total of five to four was presented and passed (see related story in this issue). Saturday's keynote speakers were Allyson Lowe and Sara Grove from the Pennsylvania Center for Women, Politics and Public Policy. They gave an outstanding talk about the status of women's representation, or lack thereof, in government and what sort of things women can do to change this. The afternoon consisted of two sets of workshops. Allyson and Sara led a workshop on Planning a Run for Public Office and they were joined by Huiping Xie, a young woman from the Pittsburgh branch and Young Academics for International Awareness who attended the Yale Campaign School. The session was extremely informative and gave lots of good advice on how to get started if you wish to seek public office. A workshop on Coalition Building and Grant Writing was led by Michael Kane (Executive Director of the Community Foundation of the Alleghenies), Sally Chamberlain (AAUW EF Board Member) and Susan Nenstiel (AAUW-PA EF/LAF Chair). This workshop was well attended and left people with lots of ideas and helpful information.

A workshop on Challenges Women Face on College Campuses was led by Anna Weitz (President of Pennsylvania Highlands Community College), an important and timely talk based on the recent issue of the AAUW report Drawing the Line: Sexual Harassment on Campus. Dr. Weitz was an "informative, enthusiastic speaker" who presented an "interesting and thought-provoking" talk. The workshop on Public Policy, Impacting PA Legislation was led by our Leader to Leader speaker Connie Hildebrand. Connie participated in several activities over the course of the convention and this workshop was a facilitated workshop in which attendees broke up into groups and evaluated a piece of legislation – it was an effective exercise and made us realize that everyone has a voice, use it.

On Saturday afternoon we tried a new session, a Sharing Tea, in which branches present were given an opportunity to say something about their branch that they are proud of and something they have issue with while sipping tea and eating scones. It was wonderful hearing all the great things the branches do, and we all have essentially the same issues with membership, dues, etc. Everyone seemed to enjoy it but said we need to allow more time if we do this again. Saturday's Educational Foundation dinner keynote was Milena Deric – a remarkable young woman from Serbia and Montenegro studying human trafficking in that region of the world. Milena plans to return to her country when she is finished her graduate work to help the women and children affected by this horrendous practice.

Connie participated in a Town Hall on Saturday night along with our Mid-Atlantic Regional Director Linda Tozier and Susan Nenstiel presenting some information from the every member survey Association had sent out. Connie's last task was her keynote talk at the Public Policy Sunday breakfast "Transforming Educational Equity into Economic Security: AAUW's Next Charge". The talk was very informative and motivational and even more so was the playing and sing-along to Helen Reddy's "I Am Woman". As always the highlight for most attendees was meeting members from other branches, exchanging information and ideas with them, and being among women who share a common goal. Thank you to everyone who attended and I hope to see you in Scranton next year.

**ATTENTION
INCOMING AND OUTGOING
PRESIDENTS AND
BRANCH LEADERS**

We need your help in identifying Emerging Stars and Outstanding Women/Persons. As you pass on the torch of leadership, please review your materials and forward any information on past Emerging Stars and Outstanding Persons to Linda Robbins (lrob164832@aol.com) or mail to the address in the keystone. Thanks for helping us preserve AAUW PA history.



THE PRESIDENT'S PERSPECTIVE

For my final greetings to you as your state president, I want to share with you my report from our convention. It took me many hours to write this and it says what is on my heart. It has been an honor and privilege to serve you.

"As I pondered what I would say to you today, many thoughts flooded my mind. You need to hear about the state-of-the-state. You need to hear about what we've accomplished in the last two years. And I need to tell you something about me.

The State-of-the-State = The recent "Every Member Survey" revealed that 96% of the respondents are 40 years old or older... I imagine that if we took a similar poll, we wouldn't be much different. Pennsylvania itself is the second oldest state, second only to Florida. We are aging and consequently losing members and losing branches.

Two branches requested to disband this year. The process is final for the Southampton Branch and the Elk County Branch has completed the paperwork and is awaiting Association Board approval.

The State Board initiated the disbandment process for the Edinboro Branch and it is waiting for Association Board approval as well. That leaves us with 52 branches and just over 3,000 members.

What we have accomplished in the last two years. Our biggest focus has been on increasing visibility. Remember what I talked to you about last year – **Vision + Creative Visioning + Visibility = Growth?**

Our vision is our mission – to promote equity for all women and girls, lifelong education, and positive societal change. **Creative Visioning** – Tension is still all around us! **Visibility** – You have got to be known. You have got to be seen. To that end, we sought a marketing expert who helped us write a strategic marketing plan. We established a marketing committee. We purchased a new "user-friendly" traveling display. We initiated a state-wide event. To those branches who participated with our annual Conversations program, **thank you.** This is one way that we reach out to you to celebrate with you your successes and to hear your frustrations and suggestions.

AAUW-PA received Platinum status in the 2004-2005 21st Century Recognition Award Program. Additionally, each branch received recognition for their contributions to the Diamond Donor Campaign. Due to recent changes at Association, the state has designed our own Branch recognition program, PA STARS.

I am happy to report that we completed every objective of our 2004-2006 state strategic plan. This is important, because of what I have to tell you about me.

During most of 2005, I was thrown into an adventure that, quite often, overwhelmed me to paralysis. It began when I bent over my neck and felt electrical impulses run down the back of my arms. That is not normal, so I asked, "Doctor, what is wrong?" That began almost a year long of "what don't you have." I don't have lupus, lyme disease, HIV, or syphilis. An MRI revealed a lesion on my neck – but it wasn't a tumor or a stroke. So more tests; nerve conduction tests, physical tests, and more blood tests, another MRI and well, maybe. Wait a few more months, another MRI and yes, you have MS – I have multiple sclerosis.

Although MS affects each patient differently, many patients may experience cognitive problems. My physical exams are

normal and even the discomfort in my neck is gone. But my brain is not the same.

All of this is going on during the second year of my term. My work was crazy, my mom lives with us and my 7 year old granddaughter lives there, too. My doctor told me to get rid of stress and simplify my life. I couldn't quit my job, I couldn't quit my family. So after many long hours of soul searching and thinking, I called Dot and said, "I can't do this. I have to resign." She asked me not to and said that she'd help. The whole board stepped up. You might have noticed that you haven't heard from me, either in the Keystoner or FYI this past year. I couldn't focus, I couldn't get my thoughts together, and I couldn't get an article written. All I could see was MS.

This is why, at the last board meeting when I looked over the strategic plan and saw that we had accomplished all our objectives, I was amazed. We had done it! My personal vision of what I wanted to accomplish during my term as your president didn't quite happen as I intended. But we had met our goals.

I will forever hold these women in a special place in my heart. I have personally thanked the Board - but now, I want to publicly acknowledge their dedication, commitment, and hard work for you and to the state.

I want to acknowledge the long hours and hard work of Dot McLane, Cathy Wieland, Sara Barron, Janice Heckroth, Jo Romani and the volunteers from the Johnstown, Indiana, and Greensburg branches. THANK YOU.

To each of you, thank you. Thank you for allowing me this most awesome journey and most excellent experience."

Karen Rowe

Please send ALL ADDRESS CHANGES directly to
AAUW Member Records
1111 16th St., NW
Washington, DC, 20036
or email: info@aauw.org

AAUW – Making a Difference for Women and Girls for 125 Years

By Linda Haigh Tozier, MAR Director

Our beloved organization was established on November 28, 1881. AAUW will be celebrating its 125th anniversary for the next fourteen months. The 125 Years – A Legacy of Leadership logo, which now appears on all AAUW communications, can be downloaded from the Association website for all to use. A pin designed by Lucinda will be unveiled at the late-June Conference of State Leaders. Next fall each state will be requested to design a square for an anniversary quilt. The celebration culminates at the 2007 Association Convention in Phoenix (“Expanding a Legacy of Leadership” – June 30 to July 2, 2007). Look for the complete anniversary calendar of activities in the Spring (06), Fall (06) and Spring (07) issues of Outlook.

The March MAR Conference was a total success. Pennsylvania was well represented with twenty-one of the fifty-two registrants hailing from our fair state. The keynote address by Dr. Dana Lightman was powerful. Those branch leaders attending the AAUW-PA summer leadership meeting on July 15th will be privileged to hear more from Dr. Lightman. During Sunday’s MAR Town Hall, Sally Chamberlain, EF Director, presented lots of information impacting the future of AAUW. Here is a brief synopsis of what AAUW looks like today:

- Four generations are represented in our membership
- 12% of AAUW’s branch members are under the age of 55
- AAUW’s membership numbers and contributions are down
- EF remains the world’s largest source of funding for graduate women
- EF’s groundbreaking research on gender inequity in education continues with the recent release of “Drawing the Line: Building a Harassment Free Campus”
- LAF, a program of EF, recently adopted its 100th plaintiff case challenging sex discrimination on campus
- Technology has changed the way we communicate
- By 2040, 50% of the United States will be minority; currently 8% of AAUW’s branch members are minority
- Our world is changing as we read this message

Every member is invited to be part of the strategic planning process to position AAUW for the future. A copy of the Values Discussion questions has been provided to every branch president via the AAUW-PA FYI. If your branch has not yet participated in a Values Discussion, it’s not too late. Ask your president how to become involved. You can participate in the Values Discussion online, via email or snail mail. Responses may be emailed to strategic_process@aauw.org or mailed to AAUW Values Discussion at the Association Office, 1111 Sixteenth Street NW, Washington, DC 20036. Every member can participate as an individual member in an AAUW Discussion Board online.

Go to <http://discuss.aauw.org>. Look for the AAUW Leader Forum where the Strategic Process Discussion Board is listed. You must register with user name, password, email address and other required information. After logging in, the screen will request “category password.” You must enter the word “values.” You can review the postings and submit your own questions and ideas. Your input is needed!

AAUW-PA
INVITES TWO LEADERS
FROM YOUR BRANCH TO
PARTICIPATE IN THE SUMMER

LEADERSHIP TRAINING MEETING

Saturday, July 15, 2006
10 AM – 3 PM

THE COUNTRY CUPBOARD INN
LEWISBURG, PA

WORKSHOP PRESENTER
DANA LIGHTMAN, Ph.D.
POWER Optimism™ Program
Effective leaders possess optimism
POWER Optimism™ teaches strategies to create
successful outcomes
Optimize your leadership potential

PA STARS PROGRAM RECIPIENTS

Dot McLane, PVP

This year the state received 10 applicants for our PA STARS (Pennsylvania State Top Achievement Recognition) Program. The applicants were asked to highlight one strategy/effort/program their branch does for each of the category goals of Membership, Visibility, Community Outreach or Action, and Public Policy. The recipients this year are: Five Stars – Fox Chapel Area and Lansdale; Four Stars – Beaver Valley, Bethlehem, Butler, Carlisle, Towanda and West Chester-Chester County; Three Stars – Lock Haven and State College. Congratulations to all the recipients.

2005 EDUCATIONAL FOUNDATION NAMED HONOREES

BRANCH	HONOREE
Allentown	Gwen Allen, Annette Bonstedt, Rosemary Cozzolino, Mary Lou Green, Jean Hunsberger, Jeanne Ring, Sally Rodenberger, Linda Roosa, Beverly Tisdale
Bethlehem	Marie Boltz, Cinda Jensen, Evelyn Musselman
Carlisle	Patricia A. McCallum
Corapolis-Sewickley	Mary Martha Emmert
Eastern Delaware County	Lauretta Miller, Laurie Pollack, Joanne Puffer, Morrow Ziff
Erie	Edith Cultu
Fox Chapel Area	Louise Lytle, Doris Malter, Nancy Weinstein
Indiana	Patricia Lommock
Johnstown	Barbara Procko
Lansdale	Lois Clemens, Ellen DeRosa
Pittsburgh	Gwendolyn Ormes
Valley Forge	Maria Brooks, Judy Clifford, Mary Lou Golin

AAUW EDUCATIONAL FOUNDATION REPORT CONGRATULATIONS PENNSYLVANIA ON ANOTHER BANNER YEAR!

At the state convention, we reported \$62,675 in contributions to the Educational Foundation. However, the revised reports from the Development Office now show **\$66,071**. This represents a state per capita contribution of \$21.93. Contributions from 44 branches were received.

The Top Twelve Branches in total giving to the AAUW Educational Foundation are:

Allentown	\$11,422
Harrisburg	\$10,960
York	\$5,805
Reading	\$3,446
Valley Forge	\$3,190
Philadelphia	\$2,455
Doylestown	\$2,371
Eastern Delaware County	\$2,277
Lock Haven	\$2,000
Fox Chapel Area	\$1,925
Bethlehem	\$1,600
Levittown-Lower Bucks	\$1,500

The Top Ten Branches in per capita giving to the AAUW Educational Foundation are:

Elk County	\$373.75
Harrisburg	\$87.68
Allentown	\$69.65
York	\$56.36
Levittown-Lower Bucks	\$39.47
Lock Haven	\$38.46
Corapolis-Sewickley Inc.	\$38.33
Philadelphia	\$35.58
Valley Forge	\$35.05
Eastern Delaware County	\$33.49

As part of our fundraising at the state convention, we raised \$520.00 to the Foundation of which \$495 was earmarked for the Eleanor Roosevelt Fund.

Thank you Pennsylvania!

As you begin to think about your fundraising efforts for this coming year, please remember that individual gifts are a nice way to add to your branch's efforts. You can give online at www.aauw.org or just write a check payable to AAUW Educational Foundation and either give it to your branch EF chair or send it directly to the Development Office, 1111 16th St., NW, Washington, DC 20036. Please be sure to mark your check appropriately if you wish to designate to a specific fund like the Eleanor Roosevelt Fund.

AAUW LEGAL ADVOCACY FUND REPORT KUDOS ON ANOTHER GREAT YEAR!

At the state convention, we reported \$19,777 in contributions to the Legal Advocacy Fund. However, the revised reports from the Development Office now show **\$20,042**. This represents a state per capita contribution of \$6.65. Contributions from 38 branches were received.

The Top Twelve Branches in total giving to the Legal Advocacy Fund are:

State College	\$10,275
York	\$1,180
Makefield Area	\$835
Eastern Delaware County	\$640
Bethlehem	\$620
Carlisle	\$530
Doylestown	\$510
Valley Forge	\$495
West Chester/Chester County	\$435
Allentown	\$427
North Hills-McKnight	\$400
Harrisburg	\$360

The Top Ten Branches in per capita giving to the Legal Advocacy Fund are:

State College	\$ 63.82
York	\$ 11.46
Carlisle	\$ 10.00
Towanda	\$ 10.00
Eastern Delaware County	\$ 9.41
Pottstown Area	\$ 8.33
Makefield Area	\$ 8.11
Pittsburgh	\$ 6.89
Washington	\$ 6.41
North Hills-McKnight	\$ 6.35

Other Branches giving \$5+ Per Capita

West Chester-Chester County
Lock Haven
Valley Forge
Doylestown
Bethlehem
Butler

As part of our fundraising at state convention, we received \$625 which was forwarded to the Legal Advocacy Fund.

As you begin to think about your fundraising efforts for this coming year, please remember that individual gifts are a nice way to add to your branch's efforts. You can give online at www.aauw.org or just write a check payable to AAUW Legal Advocacy Fund and either give it to your branch LAF chair or send it directly to the Development Office, 1111 16th St., NW, Washington, DC 20036.

There are other ways you can support the Educational Foundation and Legal Advocacy Fund such as naming the Foundation and/or Legal Advocacy Fund in your will. If you are interested in gift annuities or trusts that will benefit the Foundation or LAF, please contact Susan Nienstiel, EF/LAF Chair.

AAUW-PA

2006 IMPACT AWARD WINNERS

Small Branch: Pittsburgh

"Before hastening our dwindling Branch's demise we decided to hang on. Maybe, just maybe something would come along. It did. We're twice the size we were a half year ago. Thanks to the vision and hard work of 2 new members: Sally Kiester and Kathleen Brickley. With increased size we also became more useful, if only to the young women and a few men who joined us. But together we're more of use all the time, and it will last. We started our growth project with a meet-each-other banquet of branch members and foreign and domestic graduate students in April '05 and Dec '05 our project of founding an intergenerational, interracial, international branch was complete, an end point being their becoming branch board members, assuming responsibilities in the branch, and following the AAUW mission statement. We're still growing too!"

Medium Branch: Philadelphia

"Be the Designer of Your Life Conference-March 26, 2005 This event, which is held annually, is designed to offer new and returning female college students real-world strategies for attending college and jump starting their careers. The conference offers professional development workshops designed to help students develop a sense of self-empowerment and responsibility that would positively impact their personal and academic growth and development. These workshops have focused on financial planning, conflict resolution, building self-esteem, nontraditional careers, change management, and learning styles that empower. The workshops are facilitated by individuals who are experts in their fields and who offer a network of resources for the participants."

Large Branch:

Submitted jointly by Makefield Area and West Chester—Chester County Branches

"The Let's Read Math project is about promoting positive mathematical attitudes in children. We believe that what children experience at home and in other informal settings influences not only what they do in school, but what they do in life. The project was developed by Dr. Claire Passantino of the Makefield Area Branch and, with her help; the West Chester-Chester County Branch proved that the concept is usable in many different venues, with different demographics, and with vastly different numbers of participants. In short, the program has been developed and modeled so that it can be used, with relatively little start-up time, by all branches in AAUW-PA. In addition, the AAUW West Chester-Chester County Branch offered to work with the Makefield Branch to develop the methodology to copy this program into other community venues and prove its portability to other AAUW branches. Their model is up and running at the YWCA's summer day camp and after-school TEAM program, with a very different population. This is the event that occurred during the period under evaluation for the award."



2006 Susan K. Nenstiel Humanitarian Award

Kathleen H. Baas
Anthracite Branch

The Susan K. Nenstiel Humanitarian Award honors the one Pennsylvania AAUW member whose personal commitment to AAUW extends to her branch activities as well as her community contributions. She exemplifies the “complete AAUW woman.”

This was said of our winner, “She believes in equity, education and positive societal change, and is passionate about individual involvement in the democratic process and equal education and opportunity for all.” She has served her branch in many capacities including a ten-year co-presidency. She is active with the League of Women Voters and continues to help organize Candidates’ Nights. A registered nurse, she is active in her state and district professional organizations.

Kathleen H. Baas of the Anthracite Branch has earned a reputation and the respect of her peers for her work on behalf of families affected by autism. As a mother of an autistic child, Kathleen has experienced first-hand the frustrations, disappointments and isolation a family with an autistic child experiences. When she and her husband became the facilitators of the local Autism Support Group, they wanted to do something significant for the group. They developed the idea of holding a camping experience for families so that they could enjoy “regular” activities without fear of embarrassment. CampEmerge was born! Kathleen raised funds, recruited volunteers, acted as camp nurse and co-director. The first weekend camp was a great success! Nine families with 34 campers attended. Parents could share their stories; while siblings were able to see that they weren’t the only ones with a different brother or sister. And the autistic children interacted amazingly well with many new people and new situations.

As the success of CampEmerge spread, more families wanted to attend. Kathleen’s philosophy was that no child or family should be turned away. So CampEmerge grew to two weekends, with different families attending each weekend. In 2006, the camp will grow to three weekends serving a projected 250 people, including 60 people with autism. Campers are from Central Pennsylvania, Maryland, Ohio, New York and New Jersey. Volunteers have come from as far as Texas to participate.

This candidate’s innovative work in outreach and service to the autistic community, her other community activities and her work on behalf of AAUW, make her deserving of the 2006 AAUW-PA Susan K. Nenstiel Humanitarian Award.

2006 NEWSLETTER AWARDS

Small Branches:

1st place -Standing Stone Echoes
Huntingdon
Editor- Devona Van Nest

Viewpoints
North Hills-McKnight
Editor- Patricia Sand

2nd place-Branching Out
Carlisle
Editor- Marjorie M. Mowery

3rd place-AAUW Visions
Franklin County
Editor- Barbara S. Montgomery

Medium Branches:

1st place- Bethlehem Bylines
Bethlehem
Editor- Linda C. Robertson

2nd place-Perspective
Lansdale
Editor- Janice Arrowsmith

3rd place-Connections
Makefield Area
Editor- Gail Stringer

Large Branches:

1st place-Branching Out
State College
Editor- Nicola Kerlin

2nd place -The Allentonian
Allentown
Editor- Rosemary Cozzolino

The Connection
Harrisburg
Editor-Eileen Church

AAUW PA Marketing Report

As presented to the Convention by Susan Nenstiel, Chair

PROGRAM STATE GRANT WINNERS 2005-2006

By Dot McLane, Program VP

Last summer we enlisted the services of ROI Training and Consulting to help us define the role and responsibilities of the marketing committee and to work with us in developing an action plan.

ROI conducted a SWOT analysis to identify areas of concern and opportunity. Based on the discussion, we agreed on a goal for this year:

- ⊙ **To increase visibility in the Commonwealth by:**
 - Conducting one simultaneous shared project involving all branches on International Women's Day, March 8, 2006.
 - Co-sponsoring, participating, and exhibiting at the PA Governor's Conference in Philadelphia on November 14, 2005.

At the branch leaders meeting in July we asked those present to help identify a project that could be shared by the state and branches. Many excellent ideas were suggested.

Based on Fox Chapel's Friend of Equity Award, the board approved the "Gateway to Equity Award". A tool kit was developed and sent to branches. Articles and announcements appeared in the Keystoner, FYI and on the AAUW PA website.

Thirteen branches participated. They are: Allentown, Fox Chapel, Johnstown, Lebanon Valley, Lock Haven, Reading, Philadelphia, Pittsburgh, Pocono Area, State College, Towanda, Valley Forge and York.

In addition to the branches making awards, the state board decided to make one too. Although we did not represent the award on March 8th, publicity surrounding the announcement was released then. We presented AAUW PA Gateway to Equity Award to Chatham College's Pennsylvania Center for Women, Politics and Public Policy to Dr. Allyson Lowe, the Center's director at the convention.

A new branch display is available to the branches. Information on how to reserve the display was sent to the branch presidents through the May FYI or by contacting Wilma Kennedy, state secretary.

AAUW-PA STATE REDISTRICTING OF BRANCHES By Dot McLane, Program Vice President

At the Johnstown Convention business meeting a proposal was made to change the current state district lines so that the state will go from five districts to four districts. The reasons for this proposal were to even out the number of branches/members in each district, bring branches that frequently interact under the same District Coordinator, it made sense geographically, and it reduces the number of board members. The motion was carried so the state now has four districts. A map of these new districts and a listing of the branches in each district are included in this Keystoner (note: District IV is unchanged).

AAUW-PA awarded five grants of \$100 each this year for five distinct programs. In District I the Indiana Branch in partnership with the League of Women Voters offered a Candidate's Forum for the Indiana Area School Board. The forum was also carried on the radio so that these listeners could call in questions too. District II's winner was Easton. Their program was Trafficking of Women and Girls in America presented by Phyllis Forman, an Immigration Program Administrator. In addition to the Easton branch, members of the Allentown and Bethlehem branches were invited as well as the general public. In District III Fox Chapel Area was awarded a grant for their program The Plight and Promise of Homeless Children in our Region. Their partners in this program were HOMELESS Children's Education Fund and Three Rivers Youth – the HUB Outreach Center. Their goal was to create awareness of the magnitude of this problem in the Pittsburgh area in which there are more than 3,000 homeless children (average age 9). In addition they hoped to raise resources to help the homeless children and support their education. The District IV winner was Huntingdon with a Diversity Program presented by Barbara Farmer, co-author of "Diversity in America: Visions of the Future – Real Issue of Real People". Ms. Farmer is also the host of the TV program, What Matters. Their partner in this program was the Office of Diversity and Inclusion of Juniata College. District V winner was the Makefield Area Branch for their program on Awareness and Prevention of Gangs. Their partners were the Lower Makefield Police Department and the Gang Management Unit of the Juvenile Justice Commission of NJ. Their goal was to make the Lower Makefield community aware of how to identify gang presence and methods to deal with the problem. Congratulations to all the winners.

CONGRATULATIONS 2006 AAUW-PA OUTSTANDING PERSONS!

ALLENTOWN
Pat Walkup

ANTHRACITE
Mae Grow

BEAVER VALLEY
Pattie Davison

BEDFORD COUNTY
Patricia Klavuhn

BETHLEHEM
Evelyn Musselman

BUTLER
Jean Shumway

CALIFORNIA
Carol Nocht

CARLISLE
Donald H. Mowery

CLARION
Judy Montgomery

DOYLESTOWN
Amy Lancaster

EASTERN DELAWARE COUNTY
Nancy Engle Bonadio

EASTON
Phyllis Finger

ERIE
Lisa K. Baumgardner

FOX CHAPEL AREA
Doris (Dee) Malter

FRANKLIN COUNTY
Grace White

GREENSBURG AREA
Pat Ward

HUNTINGDON
Dr. Elizabeth Traverse

JOHNSTOWN
Maryann Minahan

LANSDALE
Josephine (Jo) Ferguson

LEVITTOWN-LOWER BUCKS COUNTY
Emily Hoagland

LOCK HAVEN
Carol Hildebrand

MAKEFIELD AREA
Peggy Richards-Hagy

MURRYSVILLE AREA
Betty Soergel

NORTH HILLS-MCKNIGHT
Irene Lietz

PHILADELPHIA, INC.
Sally Stevenson

PITTSBURGH
Angela Iwanczyk

READING
Elinor Hunt

STATE COLLEGE
Gert Finley
Anne Heinsohn

VALLEY FORGE
Charlotte Rowland
Rosie Foster

WEST CHESTER-CHESTER COUNTY
Dr. Sebronette Barnes

YORK
Jean Quickel
Suzanne Robertson

WOMEN, POLITICS, AND PUBLIC POLICY: THE 77TH ANNUAL CONVENTION

My first day of the PA Convention, on Friday March 31st was exciting and informational. Soon after my arrival to the hotel I had an opportunity to speak with the PA AAUW President Rowe, and Membership VP Jane Snyder; I had been introduced to both in Philadelphia at the PA Conference for Women. That same afternoon we toured through the Heritage Discovery Center in Johnstown. This tour provided me with insight into the lives of immigrants, people who built the American Dream-coal miners, steelworkers and their families. Our tour guide filled in many interesting historical facts: "at the dawn of the 20th century a typical immigrant built the railroads, bridges and skyscrapers that transformed America into a modern nation".

Saturday lunch was followed by the presentation Women in Politics: PA and Beyond that featured keynote speakers Dr. Allyson Lowe and Dr. Sara Grove from Chatham College and the PA Center for Women, Politics and Public Policy. Both presenters analyzed global as well as national and state issues and the lack of women's political participation. They explored different tools to increase women's involvement- such as education and training in network development, funding, research, and public activism to connect them with opportunities to become political leaders and pursue careers in public service. The workshop Planning a Run for Public Office provided participants with the information and motivation to "get out there" and become politically involved at the regional and national level.

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Michael Kane, Executive Director of the Community Foundation for the Alleghenies, Sarah Chamberlain, AAUW EF Board member, and Susan Nenstiel, EF Chair, co-hosted the Coalition Building and Grant Writing workshop. They emphasized that in their fundraising efforts Branches have to concentrate on foundations, corporations, local businesses, and individuals that support projects similar to theirs, show interest in improving the conditions of people in their community, and have a record of providing the amount of funding they seek. Additionally, the five elements of successful proposals were presented. We learned that in the proposal writing process, creativity and persistence go a long way. Community Action Grant when pursued in coalition with other organizations may increase visibility of the Branch as well as maximize our publicity and visibility in the community.

The Saturday Educational Foundation Dinner was highlighted with the presentation by Milena Deric, the EF International Fellow and graduate student of University of Pittsburgh. A native of Belgrade, Serbia and Montenegro, Milena drew a more specific light to the global problem. Milena's "Trafficking of Women and Girls" scope of research is trafficking to and from the Balkans.

After the Membership Workshop-Recruitment Activities, Yours and Ours, each of the Convention attendees left empowered by the energetic presentation on membership and retention, by one of the PAAAUW's most positive ambassadors, an enthusiastic Membership VP Jane Snyder. After listening to Jane, I was armed with several strong points on building up the member base and more importantly, keeping them interested for our mission and programs. I brought back to the attention of my Branch Jane's revised tactics on how to increase membership. I will keep you posted on their successful implementation at home-in the Philadelphia, Inc. Branch.

Many thanks to the PAAAUW Board for giving me the opportunity to attend the Convention on a scholarship and participate
i□
is essential and applicable to my Branch!

Davorka Sabljak

Administration Vice President & Educational Foundation Chair
AAUW Philadelphia, Inc. Branch

Want your branch membership to grow? OFFER NEW DISCOUNTS AT YOUR BIG EVENTS!

Association's "**Shape the Future Membership Campaign**" simply means "**1/2 Price Association Dues Discount Campaign.**" Now, PA is matching that offer!!! So, for PA-AAUW branches, it now means, "**1/2 Price Association AND State Dues Discount Campaign**".

A "**Shape the Future Event**" at which the discounts apply, is simply:

1. an AAUW branch sponsored event, (NOT a regular branch meeting); the branch can even be co-sponsoring the event with other organizations,
2. to which the public is invited,
3. at which prospective members must sign a Guest/Referral sheet,
4. and then they must join right on the spot
5. in order to get the 1/2 price Association and 1/2 price State dues discount.

#1 ADDED DISCOUNT: NEW members joining at Shape the Future events will now not only pay discounted half price Association dues, but also discounted half price State dues. A (2006-2007) \$45 Association and \$10 State membership would sell for a bargain \$27.50. If your event is later in the year, e.g., and you would want to offer a half-year membership at a Shape the Future event, the half-price discounts would again take effect, etc., etc.

ALWAYS offer these 1/2 price discounts at branch sponsored events. It's easy:

1. Plan an event, publicize it and invite the public.
2. Download and print out the Guest/referral sheets from the www.aauw.org website. Print a bunch of them so you'll have them on hand for future events.
3. At the event, have prospective members sign in on the Guest/referral sheet and then encourage them to join immediately in order to get the Association and State 1/2 price discounts.
4. Send Guest sheet with dues to Association; copy of Guest sheet & dues to State.

You must follow the Shape the Future directions, and obtain the forms, (Guest/referral sheets), at www.aauw.org. Enter the Member Center, click "Tools and Guides", and then click "Shape the Future Membership Campaign". You will see a Q and A section and forms on what to do. But the basics are #'s 1-4 above. It is that simple.

OFFER THESE GREAT DEALS EVERY TIME YOU HAVE A BIG EVENT!!

#2 ADDED REWARD- Also, for every two new members brought in at Shape the Future events, Association rewards that branch with one free Association membership. NOW, AAUW-PA is also matching that offer, by giving a free State membership as part of the earned reward. A branch can earn up to three free (Association and State memberships) per fiscal year.

Pennsylvania Districts (Adopted 4-06)

District I – WEST

- | | |
|--------------------------|--------------------------|
| 1. Beaver Valley | 10. Greensburg Area |
| 2. Butler | 11. Indiana |
| 3. California | 12. Johnstown |
| 4. Clarion | 13. Murrysville Area |
| 5. Coraopolis-Sewickley | 14. North Hills-McKnight |
| 6. Crafton-SW Hills Area | 15. Pittsburgh |
| 7. Erie | 16. Punxsutawney |
| 8. Fayette County | 17. Washington |
| 9. Fox Chapel Area | |

District II – NORTH

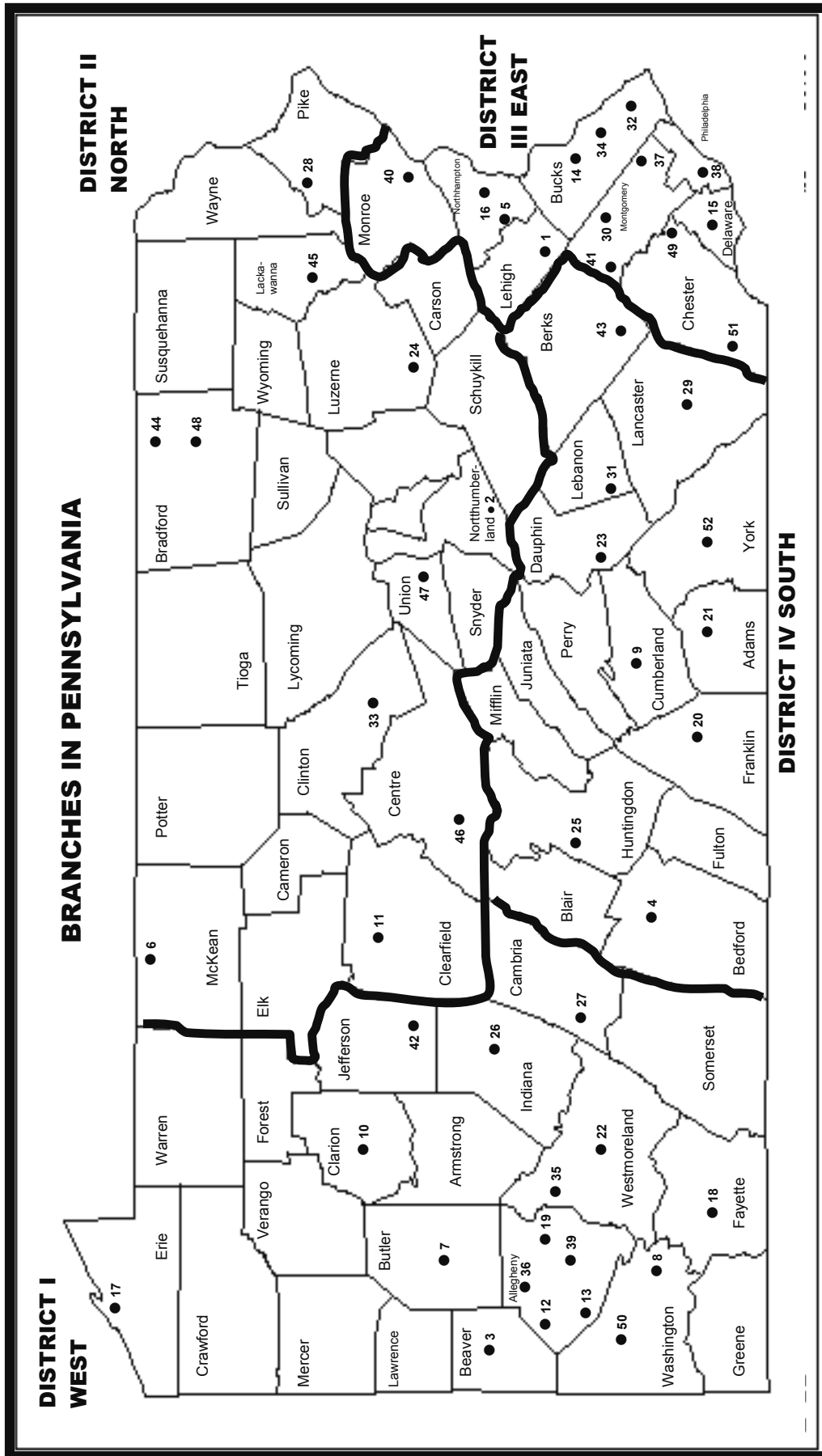
- | | |
|-----------------------|------------------------|
| 1. Anthracite | 7. Sayre-Athens |
| 2. Bradford | 8. Scranton |
| 3. Clearfield Area | 9. State College |
| 4. Hazleton | 10. Susquehanna Valley |
| 5. Lake Wallenpaupack | 11. Towanda |
| 6. Lock Haven | |

District III – EAST

- | | |
|----------------------------|---------------------------------|
| 1. Allentown | 8. Makefield Area |
| 2. Bethlehem | 9. Northeast Montgomery County |
| 3. Doylestown | 10. Philadelphia |
| 4. Eastern Delaware County | 11. Pocono Area |
| 5. Easton | 12. Pottstown Area |
| 6. Lansdale | 13. Valley Forge |
| 7. Levittown-Lower Bucks | 14. West Chester-Chester County |

District IV – SOUTH

- | | |
|--------------------|-------------------|
| 1. Bedford County | 6. Huntingdon |
| 2. Carlisle | 7. Lancaster |
| 3. Franklin County | 8. Lebanon Valley |
| 4. Gettysburg | 9. Reading |
| 5. Harrisburg | 10. York |



Branch	District	Branch	District	Branch	District	Branch	District
1. Allentown	3	23. Harrisburg	4	34. Makefield Area	3	44. Sayre-Athens	2
2. Anthracite	2	24. Hazleton	2	35. Murrsville Area	1	45. Scranton	2
3. Beaver Valley	1	25. Huntingdon	4	36. North Hills-McKnight	1	46. State College	2
4. Bedford County	4	26. Indiana	1	37. NE Montgomery County	3	47. Susquehanna Valley	2
5. Bethlehem	3	27. Johnstown	1	38. Philadelphia	3	48. Towanda	2
6. Bradford	2	28. Lake Wallenpaupack	2	39. Pittsburgh	1	49. Valley Forge	3
7. Butler	1	29. Lancaster	4	40. Pocono Area	3	50. Washington	1
8. California	1	30. Lansdale	3	41. Pottstown Area	3	51. West Chester-Chester	3
9. Carlisle	4	31. Lebanon Valley	4	42. Punxsutawney	1	County	3
10. Clarion	1	32. Leittown-Lower Bucks	3	43. Reading	4	52. York	4
11. Clearfield Area	2	33. Lock Haven	2				